



## 2008 FVA COMMUNITY VISIONING RESULTS

On January 11, 2008 the Forum for Volunteer Administrators hosted a Community Visioning Session to provoke discussion and gather input on the changing face of volunteerism and transformation of the volunteer management profession. Business leaders, foundation leaders, non-profit agencies CEOs, volunteer managers from a wide range of organizations were well represented in the 50+ participants. The session was led by Stacey Easterling (Atlantic Philanthropies) and two critical questions were asked of those attending:

1. What major changes will occur in volunteerism over the next 10 years?
2. What impact should those changes have on the management of volunteer resources?

The outcome of the session provided a rich and comprehensive view of Volunteerism, the vital role it plays in strengthening our region and the necessary transformation the profession must address. The FVA Board used this information to inform and influence the FVA strategic planning process for 2008 through 2011.

Four themes emerged from the input gathered at the Community Visioning Session:

1. Technology is changing and putting more pressure on volunteer managers in operations, finance and volunteer recruitment/management.
2. The volunteer profile is changing as is the volunteer managers' role.
3. There is a growing need to professionalize the volunteer manager's role with national accreditation and its elevation to the executive suite.

Underlying strategic assumptions of FVA were confirmed:

- The need for volunteers to support non-profits is increasing as funding sources become tighter
- A critical responsibility of the volunteer manager is to enhance and broaden community engagement to obtain more volunteers.

From these themes evolved three initiatives FVA chose to address designed to increase our capacity to meet these growing needs. These critical components are the underpinning of/guiding our strategic planning:

- #1: Create a fund development stimulation approach
- #2: Establish a Executive-Level Volunteer Manager Track
- #3: Use a customer-centric approach to design targeted skills enhancement programs

Volunteer managers must advance to be more strategic, customer-centric and financially and technologically astute to serve their organizations. In serving as a superior central resource for convening and educating volunteer managers, FVA will strive to offer cutting-edge services. Through these actions FVA will be recognized within the region as an organization where all members benefit from a collaborative approach of providing services that raise volunteer managers to the senior management levels in their organizations.

FVA will focus on creating and utilizing strategic alliances to provide additional service to the broader community. Members will be encouraged to be involved in many different ways and FVA will actively incorporate professionals with diverse roles in the community.

The FVA Board is committed to:

- Remain strategically focused,
- with a culture of empowerment and accountability,
- which will be deliberately inclusive of all its members.

It will take a vast amount of activity from committees to accomplish these goals over the next three years. The FVA Board and Committees have a renewed excitement and strengthened enthusiasm as we commit the organization to serve our members and our community. We extend an open invite to all who want to learn more about us, and become involved as FVA moves forward. During the next three years, we will provide updates on our progress through our website and our newsletters. Please visit the website, attend our events, contact members and share your comments and thoughts with us.

**LIST OF ATTENDEES OF THE JANUARY 11, 2008 FVA COMMUNITY VISIONING SESSION:**

*Dr. Daisy L. Alford Smith*

*Carol Bechtel*

*Jeffrey Brudney*

*Jessica Dillworth*

*Kirsten Frei-Herrmann*

*Maggie Gibson*

*Ericka Haskell*

*Holly Kosalko*

*Robin Poole*

*Ann Rowlett*

*Martha Sivertson*

*Jacquie Talbott*

*Tami Bolder*

*Becky Carlino*

*Jessica Dunlap*

*Stefanie Galbreath*

*Shawna Gorchek*

*Angela Hayes*

*Kimm Leininger*

*Frances Post*

*Lou Salza*

*Linda Smith*

*Laura Templar*

*Leah Gary*

*Joy Banish*

*Dr. Patricia Book*

*Vivian Davis*

*LeAnne Embick*

*Marge Galla*

*Holly Grady*

*Gabrielle Hukill*

*Barb Nalette*

*Mary Powell*

*Jeanette Savage*

*Ron Soeder*

*Sara Thorne-Briechle*

*Danielle Barnes*

*Donna Brant*

*Judith DeCrane*

*Diane Euchenhofer*

*Lisa Gallagher*

*Marilyn Hahn*

*Charlene Hyle*

*Lucy Nixon*

*Allison Quinn*

*Lori Sebulski*

*Elizabeth Stein*

*Heather Triplett*

*Gene Ashley*

*Laura Barson*

*Brian Broadbent*

*Marlene DePerro*

*Ella Fong*

*Charolette Harris*

*Cristen Kane*

*Mary Ogden*

*Sophie Romack*

*Jack Sherwin*

*Elizabeth Stiles*

*Denise Zeman*