

# Forum for Volunteer Administrators 2019 Workshops

All programs begin at 8:30am and last approx. 2 hours.

## Workshops

**March 21**

### **Looking Ahead with Strategic Planning**

**Youth Challenge, 800 Sharon Dr., Westlake 44145**

Gain insight on examining your volunteer program and how to plan for the future. Learn what strategic changes will best help your program become more efficient and productive by narrowing in on the essential needs of your program. Presented by Jeanette Moore, strategic planning consultant.

**May 16**

### **Expanding your Volunteer Base through Recruitment and Marketing**

**Cleveland Museum of Natural History, 1 Wade Oval Dr., Cleveland 44106**

Are you interested in growing your volunteer program? Need to know how best to reach your target audience? Listen and learn from a marketing expert on how to market your volunteer program to maximize recruitment. Presented by Madeline Shepherd, Vice President, Communications, American Marketing Association of Northeast Ohio.

**July 18**

### **Give and Take Mentorship**

**Cleveland Sight Center, 1901 E. 101st St., Cleveland 44106**

New and experienced volunteer administrators come together for a mentoring opportunity where we overview the basics of managing volunteers and then pair new volunteer administrators with an experienced manager to impart tips and tricks learned over the years. Presented by Nadine Gamble.

**September 19**

### **Developing Essential Materials and Resources**

**Rape Crisis Center, The Halle Building, 1228 Euclid Ave., Suite 200, Cleveland 44115**

The materials and resources you give your volunteers can either help or hinder them. Come to receive guidance on how to support your volunteer program by giving volunteers the best information in the right arrangement. Presented by Mary Kate Hageman, Cleveland Rape Crisis Center. *Parking courtesy of FVA at Halle Garage with validation.*

**December 5**

### **Refining your Content for Online Training**

**Ronald McDonald House of Cleveland, 10415 Euclid Ave., Cleveland 44106**

Learn what information is essential to put in your online training course with the intention of leading your volunteers to success by refining your content to present them with relevant and useful information. Presented by Jennifer Sinisgalli, Ronald McDonald House.

#### **Buy the Series**

5 workshops for the price of 4  
\$100 members | \$185 non-members  
(available through 3/20/19)

#### **Individual Workshops**

\$25 members | \$40 non-members  
Workshops are non-refundable

**Complete program info &  
registration available at  
[fvaohio.org](http://fvaohio.org)**

#### **Questions?**

[programs@fvaohio.org](mailto:programs@fvaohio.org)

*fva*  
Forum for Volunteer  
Administrators

connect collaborate grow

The mission of the Forum for Volunteer Administrators (FVA) is to provide mutual support, continuing dialog, and professional development opportunities for those involved in the leadership and management of volunteers.