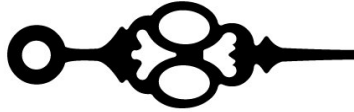




# Time to Make Change

Forum for Volunteer Administrators  
2019 Annual Conference



Thursday, November 7, 2019

Education Service Center, 6393 Oak Tree Blvd., Independence, Ohio

*fva*

*where volunteer administrators come  
to connect, collaborate, and grow*

return service requested

P.O. Box 1878  
Cleveland, OH 44106

*fva*  
Forum for Volunteer  
Administrators

*thank you  
conference sponsors:*

Flourishing Leadership Institute  
Hospice of the Western Reserve  
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PS Awards    University Hospitals    ZMYK Brand Resource

*conference questions?*

Contact Sara Curtis, [curtiss@one-eighty.org](mailto:curtiss@one-eighty.org), 330-804-4416

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Providing mutual support,  
continuing dialogue and  
professional development  
opportunities for those  
involved in the leadership  
and management of  
volunteers.

## about the conference.

The Forum for Volunteer Administrator's 14th annual Conference, **Time to Make Change**, will help you move forward effectively when change needs to occur. Conference topics focus on evolving your leadership skills to building strong advocates for your organization. Join us for a day of learning and networking.

## conference agenda:

**8:00 am: Check-in & Continental Breakfast**

**8:30 am: Welcome**

**8:45 am: Elevating Wellbeing in the Face of Change; Jon Berghoff, Flourishing Leadership Institute**  
Organizational change can be a vehicle to enable, advance, and galvanize employee wellbeing. It's all in the approach! Learn how the right approach during a time of change will help employees flourish and thrive. Jon Berghoff will share practical approaches from his team at the Flourishing Leadership Institute.

**10:30 am: The IMPACT is our purpose: using the value of the work to motivate people to thrive through change; Stefanie Fox Jackson, Step Back Leadership Consulting**

Emotional reactions to change are a normal reaction to the real and perceived disruption that accompanies change. Successful leaders understand the power of rooting those emotions in the bigger purpose behind the work they are leading. Anchoring ourselves and the people we lead to the impact of the work aligns us all to the bigger vision and allows leaders to successfully navigate changes, big and small.

**11:30 am: Lunch, FVA Annual Update & Presentation & 2019 Volunteer Administrator of the Year Award**

**12:45pm Breakout Session I**

**STEPBACK Philosophy for Leading Change; Stefanie Fox Jackson, Step Back Leadership Consulting**

True culture change occurs for an individual, team, or organization because of focus and disciplined action. Most change initiatives fail because we are moving too quickly, aren't able to give our full attention to areas in need, aren't clear about the vision, and/or not able to stay disciplined enough to see change through. In this breakout learn how to Step Back to Move Forward, through the 6A process for leading change™.

**Social Media Strategy Kit for Nonprofit Organizations; Tim Marshall, Baldwin Wallace University**

Manage social media to leverage its benefits to your organization while minimizing its challenges. Real-world examples and free templates help you approach social media purposefully and strategically.

**2:00 pm Breakout Session II**

**Change Your Mind: Tips for Developing Resiliency, Adaptability, and a Growth Mentality in an Unpredictable World; Tracee Patterson, Holden Forests & Gardens**

"Flexibility" is becoming an in-demand non-profit job skill, where fluctuating finances, "fail fast" strategies, shifting priorities, and staff restructuring seem to be the new normal. This session explores resistance to change, practical tools for building resiliency and adaptability, and helps develop a growth mindset while encouraging the same in your volunteers.

**Revealing Research to Improve Volunteer Retention; Davide Thorne, Garfield Memorial Church**

What have researchers learned about volunteer motivation and behavior? Learn about the 6 motivations of volunteers and how they can impact retention in your program. Plus learn about new practices to improve your organization's volunteer retention.

**3:00 to 3:15 pm Conference Closing & Final Remarks**

All conference materials will be sent electronically to registrants in advance to print if desired.

### I want to attend:

- 2019 FVA Member Individual/Organizational \$80
- 2019 FVA Associate Member (retired or student) \$50
- Non-member \$100

### I would like to join fva and attend:

(2020 membership valid 1-year from the date payment received)

- \$120 - individual membership** (\$40) + \$80 conference fee
- Starting at \$170 - organizational membership**  
(\$90) + \$80 conference fee per person up to 3 people  
(please include all attendee names with registration)
- \$70 - associate membership** (\$20) + \$50 conference fee  
(For retired professionals or students)

Any dietary needs:  Vegetarian  Gluten-free

Please note, there are no refunds.

Go green and register online!  
[www.fvaohio.org](http://www.fvaohio.org)

### Mail-In Deadline, October 31

Detach and return this form with check payable to FVA to:  
FVA, ATTN: Conference  
P.O. Box 1878, Cleveland, Ohio 44106

Name \_\_\_\_\_

Organization \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Credit Card:  Mastercard  Visa

Credit card number \_\_\_\_\_

Exp date \_\_\_\_\_ 3-digit security code \_\_\_\_\_

Signature \_\_\_\_\_