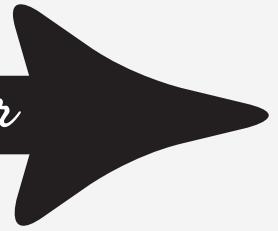


# Elevate U

*Moving Forward & Growing Stronger*

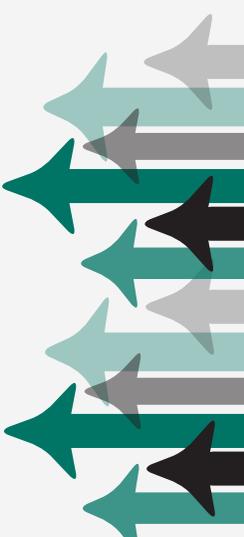


## forum for volunteer administrators 2018 Annual Conference

Thursday, November 1, 2018

Educational Service Center of Cuyahoga County  
6393 Oak Tree Boulevard South, Independence, Ohio

*fva* where volunteer administrators come  
to connect, collaborate, and grow



return service requested

P.O. Box 1878  
Cleveland, OH 44106

*fva*  
Forum for Volunteer  
Administrators

### *thank you conference sponsors:*

Hospice of the Western Reserve  
Cuyahoga County Board of Developmental Disabilities  
Volgistics  
Boys & Girls Club of Cleveland  
Celebrate Volunteers  
Cleveland Metroparks  
Lakeland Community College  
Greater Cleveland Volunteers

### *conference partners:*

PS Awards University Hospitals ZMYK Brand Resource

### *conference questions?*

Contact Jessica Brand, [jessicaopperbrand@gmail.com](mailto:jessicaopperbrand@gmail.com), 330-388-0001

*fva*

Providing mutual support, continuing  
dialogue and professional development  
opportunities for those involved in the  
leadership and management of volunteers.



## about the conference:

This year's conference, **Elevate U**, is all about YOU! It's a personal development day tailored to meet your needs AND enhance your volunteer management skills. Ultimately, these workshops will translate into stronger volunteer relationships and programs, benefiting you AND your volunteers.

## conference agenda:

### 8:00 am: Check-in & Continental Breakfast

### 8:30 am: Welcome & Morning Program (all attendees)

#### Resiliency Needed to Overcome Setbacks; Kristin Tull, PRADCO

Part of how you respond to setbacks depends on the things that motivate you. Some people are motivated by the hope of success, while others are driven by a fear of failure. When failure happens, you have two choices... quit or keep going. By thinking about things differently and reframing situations, you'll be able to rebound quickly and build your resilience.

#### Making the Case for your Volunteer Program; Robert Koonce, Boys & Girls Club of Cleveland

Build the case for your company's investment in volunteer programs. Learn to show direct connections to revenue growth and organizational impact. Explore volunteer roles in corporate giving, annual fund, and planned giving. Maximize the impact of volunteers to enhance program quality and community advocacy.

### 11:30 am: Lunch, FVA Annual Update & Presentation (all attendees)

#### 2018 Volunteer Administrator of the Year Award

### 12:45 pm - 2:00 pm: Afternoon Breakout Sessions - I

#### *A Firm Grasp: The Nonverbals of Influential Leaders*; Holly Klingler, Nonverbal Matters

Strong leaders and managers exhibit many skills that set them apart, not only in what they do or say, but in how they do or say it. Learn about nonverbal tells that project leadership and confidence. Discover how a leader's behavior can significantly persuade and influence those they lead and work with.

#### *Secrets of a Professional Resume Writer*; Krs McGuigan, Professional Courage

On average, recruiters glance at a resume for only 6.25 seconds before assessing a candidate's compatibility. Is your resume making the right first impression? Learn the best-kept secrets of professional resume writers, and how the use of keywords and white space can ensure you receive a second glance.

### 2:00 pm - 2:45pm: Afternoon Breakout Sessions - II

#### *Growing Your Volunteer Program through Effective Recruitment and Onboarding*;

Gina Glorioso Rendall, Playhouse Square

Many organizations struggle with the best places to recruit volunteers and how to maintain interest long enough to engage them in the organization. Learn how key changes to the recruitment and onboarding process brought an additional 500 volunteers to the Redcoat program and increased morale. Analyze your volunteer program to make recruitment and onboarding as clear and painless as possible for both incoming volunteers as well as staff and trainers.

#### *Art of Meaningful Discussion*; Claudine Grunenwald Kirschner, Vibrant Living & Leadership

Move beyond conventional brainstorming and discover methods to engage your team/organization in meaningful discussion, wisdom gathering, and decision making. Learn about the Art of Hosting, World Cafe, and Open-Source Technology as ways to engage members in your organization to discuss important topics, create space for meaningful discussion, solve problems, and uncover hidden wisdom.

### 3:00 pm - 4:00 pm: Final Conference Session (all attendees)

#### *Make Today Work for You*, Heather Englander, Business Volunteers Unlimited

Too often we attend seminars to be inspired and learn new ideas only to return to our same old routines. The final session ties together all of the themes of **Elevate U** and will help you create a plan of action.

**All conference materials will be sent electronically to registrants in advance to print if desired.**

### *I want to attend:*

- 2018 FVA Member Individual/Organizational \$80
- 2018 FVA Associate Member (retired or student) \$50
- Non-member \$100

### *I would like to join FVA and attend:*

(2019 membership valid 1-year from the date payment received)

- \$120 - individual membership** (\$40) + \$80 conference fee
- Starting at \$170 - organizational membership**  
(\$90) + \$80 conference fee per person up to 3 people  
(please include all attendee names with registration)
- \$70 - associate membership** (\$20) + \$50 conference fee  
(For retired professionals or students)

Any dietary needs:  Vegetarian  Gluten-free  
Please note, there are no refunds.

*Go green and register online!*

[www.fvaohio.org](http://www.fvaohio.org)

### *Mail-In Deadline, October 25*

Detach and return this form with check payable to FVA to:  
FVA, ATTN: Conference  
P.O. Box 1878, Cleveland, Ohio 44106

Name \_\_\_\_\_

Organization \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Credit Card:  Mastercard  Visa

Credit card number \_\_\_\_\_

Exp date \_\_\_\_\_ 3-digit security code \_\_\_\_\_

Signature \_\_\_\_\_